## Observatori del Deute en la Globalització

# 2021 annual report

# a l'amplia de l'aerop



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# Who are we?



We are a research observatory which undertakes critical analysis of complex structural processes and produces tools that help understand current realities, in order to shed light on the visible and invisible impacts and risks inherent in our political and economic system.

We undertake critical analysis for to encourage social activism and change in the face of social, economic, environmental and gender inequalities, and seek to engage and speak out against the political and economic actors that we identify as responsible.

The ODG is also an open participatory platform, and a network for debate and action that promotes the creation of networks and spaces for the construction of alternatives. Our vision at the ODG is to be an agent of change and collective construction of local and global projects as part of a shift towards an equitable economic, political and social system that puts life at the centre from an eco-feminist, popular sovereignty and pro-commons standpoint.

VISION

VALUES

We work for social, environmental, political, economic and financial change, strengthening social movements and public participation through critical analysis, building narratives and networks, and achieving political impact. Our guiding strategic lines are: financial justice, climate justice and common resources.

Our values lie in equality, social and environmental justice, transparency, independence (with respect to the authorities) and autonomy (as a way of existing), participation, activism and coherence.

# **ODG** Team



**Emma Avilés Thurlow** Political and fundraising coordinator







Joana Bregolat Researcher and climate justice and eco-feminisms projects

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**Bruna Cañada Roca** Research assistant trainee, as part of the Garantia Juvenil programme





Marta Pérez Fargas Communications and systems manager



Alfons Pérez Researcher and climate justice projects



**Nicola Scherer** Researcher and financial justice projects



Virginia Soler Student trainee



**Eduard Vázquez** Head of administration, finance and accounting



# Reflections on the ODG and the year 2021

Over the course of 2021, we heard many times that we would return to "normal". However, the reality has been different. The "new normal" brought about by the Covid-19 pandemic required the ODG to adapt to a hybrid working and relations environment, managing contingencies such as illness and restrictions on our in-person activities on a day-today basis, and to find new ways to open spaces for connection and taking care of ourselves as a team and a group of people.

It also proved challenging in terms of our political engagement, with emergency policy-making prevailing in a context in which, after coming to a grinding halt in 2020, the global capitalist economic machine returned stronger than ever. With it, too, came a return to pre-pandemic CO2 emission levels, the emergence of psychological impacts of the pandemic on our society, and fast-increasing violence and inequalities between social groups, genders, and rich countries and impoverished countries, among others.

It is against this background of the "new normal" that we decided to wholeheartedly return to face-to-face working as an essential tool to relate to one another and to build resistance and alternatives. As part of this, we organized the first large face-to-face meeting in Catalonia "Recuperem el Futur" (Barcelona) in July 2021, with the participation of more than 350 activists from groups fighting for climate, economic and feminist justice.

Against a backdrop of exceptionality, the ODG was not immune to change, with the transfer of 9 people to our technical team, allowing us not only to carry out our many research, training, networking, communication and political advocacy activities, but also to launch our Ecofeminist Transition Plan in conjunction with the members of the ODG assembly. In addition, at the end of 2021, we changed office, moving to the NOVACT office in the neighbourhood of Raval (Barcelona), after 20 years at Carrer Girona 25.



## Milestones

### **Preparation of the Ecofeminist Transition Plan**

As an organization, we at the ODG want to take steps towards being a more eco-feminist organization across all our areas of operation. For this reason, in 2021 we developed the Ecofeminist Transition Plan with assistance from the cooperative l'Esberla.

First, they provided us with an analysis based on documents, interviews and focus groups, to establish what the state of play of the organization was. In subsequent sessions, the needs and shortcomings identified were compiled in order to determine the lines of action and activities to allow us to transition towards ecofeminism over the next 3 years.

**Ecofeminist Transition Plan** 







### **Recuperem el Futur:** teixim alternatives gathering

On July 2nd, 3rd and 4th, the Network for Climate Justice organized the gathering Recuperem el Futur in Can Masdeu, Barcelona. It was the first face-to-face meeting of climate activists in the aftermath of the COVID-19 pandemic and offered an open, diverse, intersectional and intergenerational meeting space combining training, strategy, debate and cultural activities, from the conviction that ecosocial change is not just a matter for ecologists, and that the fight for a future is not just a matter for young people.

More information





## The commons

Our work in 2021 focused on monitoring and speaking out, from a social and ecofeminist perspective, against increasing privatization, justified on supposed grounds of economic recovery and the promotion of public and community choice in the provision of goods and services. We have carried out research, organized political action and communication campaigns, offered training and promoted networking in the defence of common resources and public services, for the construction of just ecosocial change.

Central to this was the work leading to the publication Ecofeminist proposals for rethinking the city. This document gathered nine policy proposals and measures based on feminist economies and ecofeminisms, for thinking about cities and liveable lives in times of crises and emergency.

We carried out a range of training in ecofeminisms, such as the "Ecofeminisms Cycle: a look at and proposals for transition to new grassroots models" in conjunction with Servei Civil Internacional and the presentation at the Feminist Economy Congress in Bilbao, as well as specialized training sessions offered to organizations such as the Fundació Akwaba Foundation, Lafede.cat, and organizations for global justice and cooperation among others.

With international colleagues, we promoted the campaign "The Future is Public: Global Manifesto for Public Services", in addition to the Caring For Profit campaign, with the European Network of Corporate Observatories (ENCO), in which we analyzed the commercialization of the hospital system and the health and care sectors in Europe and provided an overview of the major players involved

#### **Emergency Defibrillator**







E reMed www.eiremed.ie



## Financial justice

Over 2021, the work undertaken by the citizens' network on NextGenerationEU funds gained significantly in both strength and visibility. We were able to get the Bill 36/2020 - which had already gained royal assent - struck down, and also managed to influence public and media debate by highlighting the negative environmental, social and gender impacts of current public policies for economic recovery and green and digital transition financed via NGEU funds.

We have continued to fight for financial justice together with international partners and global networks for climate justice via the campaign <u>"No Climate Justice Without Financial Justice"</u>, calling for the cancellation of the debt of the countries of the Global South in situations of emergency and for fair and meaningful climate finance.

In addition, in 2021 we resumed joint activities with European network partners such as the European Network of Corporate Observatories (ENCO) via the <u>Recovery Watch</u> project, the EURODAD network via work on <u>debt and financing for development</u> and the Finance Watch network via the <u>campaign for a fair economic recovery</u>.



## Climate justice

The publication of the book <u>"Green Deals in Times of Pandemics: The future will be contested now</u>" provided a great deal of visibility to the work of the ODG regarding the European Green Deal and green extractivism. We were invited to more than 20 presentations in Catalonia, Andalusia, the Basque Country, the Balearic Islands and Italy. More than 40 articles and interviews were also published in digital and conventional media, and we participated in various radio and television programmes.

As the <u>Glasgow COP26</u> summit on climate change approached, the ODG launched a campaign to raise awareness of its importance. Two documents were drafted: a preliminary document, covering the main debates of the COP26, and an additional one covering outcomes, with special emphasis on the lack of commitment to the Global South, and the advancement of market-oriented mechanisms.

Regarding energy, the focus in 2021 was on hydrogen, given its promotion by an array of companies as a substitute for fossil gas and a key resource in the energy transition. Work was carried out jointly with other Spanish and European organizations in order to fully assess public policies and share information and experiences.

In conjunction with the Network for Energy Sovereignty (XSE), we monitored and voiced our opposition to the energy transition model developed by the Government of the Generalitat, establishing contacts and carrying out activities with local platforms and organizations affected by renewable energy megaprojects. As a result, the Catalan Network for a Fair Energy Transition (XCTEJ) was established.



Green Deals in Times of Pandemics: The future will be contested now https://odg.cat/pagines\_campanyes/pactes-verds-pandemies/

Béns Comuns i necessitats col·lectives https://odg.cat/publicacio/bens-comuns-i-necessitats-collectives/

Guide to NextGenerationEU: Doing more harm than good <a href="https://odg.cat/publicacio/guia-nextgenerationeu/">https://odg.cat/publicacio/guia-nextgenerationeu/</a>

El boom de l'hidrogen: conte de fades o malson climàtic https://odg.cat/publicacio/el-boom-del-hidrogeno-cuento-de-hadas-opesadilla-climatica/

Hijacking the recovery through hydrogen https://odg.cat/publicacio/apropiar-se-de-la-recuperacio-a-traves-delhidrogen/

Hydrogen: the new panacea? https://odg.cat/publicacio/hidrogen-la-nova-panacea/

Reclaiming sustainable infrastructure as a public good https://odg.cat/publicacio/infraestrucura-sostenible-be-public-a-recuperar/

Ecofeminist proposals for reimagining the city https://odg.cat/publicacio/propostes-ecofeministes-per-repensar-les-ciutats/

L'ODG davant la COP-26 a Glasgow: una perspectiva crítica https://odg.cat/paginas\_campanas/lodg-davant-la-cop-26-a-glasgow-unaperspectiva-critica/

What came out of COP26? https://odg.cat/publicacio/que-nha-sortit-de-la-cop26/

**Green Deals: Where is global justice?** <u>https://odg.cat/publicacio/on-es-la-justicia-global-en-els-pactes-verds/</u>



# Communication

### In 2021, we made **137 appearances in the media**,

including opinion articles, interviews, reports, appearances on television, radio and podcasts, and Twitch programmes.

In terms of the impact of our campaigns, we generated a greater deal of interest via Twitter and the press through the <u>Open Generation</u> <u>EU</u> campaign. In terms of web visits, the promotion of our Guide to <u>NextGeneration EU: doing more harm</u> than good received the most. With regard to downloads, the publication with the most was <u>Green Deals in a</u> time of pandemics: the future will be contested now.

# Featured audiovisual products:

#### L'ODG davant la COP



# No hay justicia climática sin justicia financiera



#### L'Hidrogen no pot ser l'única solució



# Data on the reach of the ODG's communications channels:

in December 2021





Our IT systems and resources are provided by non-corporate vendors using free and open source software, ensuring the security and privacy of our team and the people we work with. Our servers and resources is informed by awareness of their climatic impact and carbon footprint, and we endeavour to maintain as small and cohesive a space as possible on the cloud, and to fully assess the technology we decide to buy.



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Twitter Impressions: 1.438.900 Followers: 7.928

Reach: 45.802 Followers: 3.485

Views: 13.281

Newsletter Subscribers: 4.350

# **Financial** report

#### Abstract

Economically speaking, 2021 was an excellent year for the ODG, with consolidation of the sustained growth experienced in the last 5 years.

We increased our annual revenue by 24% compared to 2020, with the distribution of sources of funding more evenly spread, allowing us to make further progress towards reducing dependence on public grants.

The surplus for 2021 was €4,137.15. This will be invested entirely in reserves.







### Distribution of funding sources

#### Assets and liabilities

The total assets (current and non-current) of the ODG as of 31/12/2021 increased by 24.74% compared to 2020. This increase is the result of the volume of grants approved and pending approval at the closing date.

Our liquidity ratio (Current Assets/Current Liabilities) is 4.35, meaning that we have enough liquidity to pay 4.35 times the organization's standing debt.

With regard to liabilities, it is worth highlighting the increase of 3.5% in reserve funds compared to 2020, reaching €124,545.11 once the 2021 surplus is taken into account.

#### Member base of the organization

In 2021, 12 associated members joined and 1 person deregistered. The income from members' fees has increased by 6.12% compared to 2020. On 31/12/2021, the total number of members stood at 81: 38 women, 41 men, 1 non-binary and one collective body.

The organization's full-time workforce grew by 12%, reaching an improved total of 9.08 full-time positions.

With the participation of a range of social and solidarity economy organizations designed and approved the Ecofeminist Transition Plan, leading to a deepened cooperation and collaboration with the network of such entities, mainly in the city and province of Barcelona.

#### Social balance sheet

In 2021, the ODG approved the 2022-2024 Ecofeminist Transition Plan, which includes the need to establish a purchasing protocol, bringing the entity's purchasing policy into line with the values of ecofeminism, global Justice and the reduction of the organization's carbon footprint.

The ODG has continued its commitment to intercooperation in this area with the network of providers that make up the social and solidarity economy and the social third sector, giving new impetus to the procurement of services through non-profit companies, associations, cooperatives and related organizations. It is worth highlighting the background of our external service providers (goods and services), not just in terms of commitment to local consumption, but also regarding our environmental footprint, with almost 53% of our external purchasing carried out within Barcelona city, and more than 73% in the province of Barcelona. As of 2021, the entity has declared itself vegan, and more than 80% of our food and catering - using organic, seasonal, locally-sourced and vegan products - has been provided by third sector and social and solidarity economy organizations.

#### Intercooperation

The total goods and services provided by social and solidarity economy organizations almost tripled in 2021, reaching 35% of the total of the purchases we made.

The total value of goods and services purchased from other third sector organizations stands at €15,326.24, 11.51% of total purchases in 2021.

In terms of our clients, the amount billed to third sector organizations for training and consulting services came to €8,592, more than three times the amount invoiced in 2020.

You can find all the information on transparency from the ODG covering the year 2021 in the following documents:

Audit of the 2021 annual accounts

Complete financial report, approved in August 2022 Social Balance Sheet 2021 Internal Working Agreement 2019-2021 Contact: observatori@odg.cat www.odg.cat



