Observatori del Deute en la Globalització

# 2020 annual report

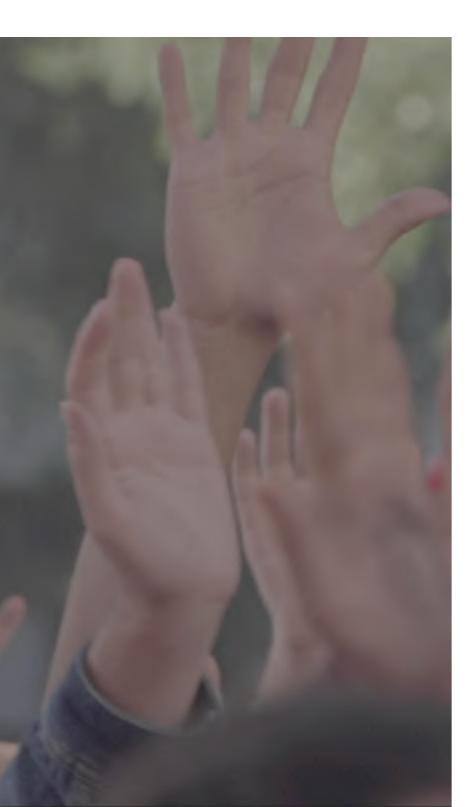




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## About us



The ODG (for Observatori del Deute en la Globalització) is a research observatory that issues critical analysis of complex structural processes. We produce tools to further interpretation of the current context, pointing to the visible (and invisible) impacts and risks of the political and economic system of today.

Our critical analysis is devised to promote mobilisation and social transformation in the face of social, economic, environmen-tal and gender inequalities, with the aim of carrying out political advocacy and ex-posing the political and economic actors we hold responsible. The ODG is also a platform open to participation - as well as a network for debate and action - that pro-motes the creation of networks and areas for constructing alternatives.

VISION

VALUES

We promote social, environmental, polit-ical, economic and financial transformation by consolidating social movements and civil society through critical analysis, building narratives and networks, and carrying out political, social and media advocacy. Our strategic thematic lines are 'debt and financialisation', 'public-private part-nerships (PPPs) and pri-MISSION vatisations' and 'energy and climate'.

> Our values are grounded in equality, social and climate justice, transparency, independence (in relation to power) and autonomy (as a way of life), as well as participation, activism and coherence.

Our vision is to be an agent for change and help the collective construction of local and global realities via an economic, political and social system with life at the centre. It strives to achieve this from an equitable, ecofeminist standpoint based on popular sovereignty and the commons.

## **ODG** Team



Emma Avilés Communication officer, projects and systems.



**Blanca Bayas** 

Researcher and projects. Eco-feminisms, the commons and public services.



Joana Bregolat Researcher and projects. Energy, climate and eco-feminisms.



Josep Nualart

Researcher and projects. Climate emergency, mega-infrastructures and gas model.



Nicola Scherer

Researcher and projects. Financialisation, debt and PPC.



Alfons Pérez

Researcher and projects. Climate emergency, global gas market, energy geopolitics.



Anna Pérez Researcher and projects. Climate.



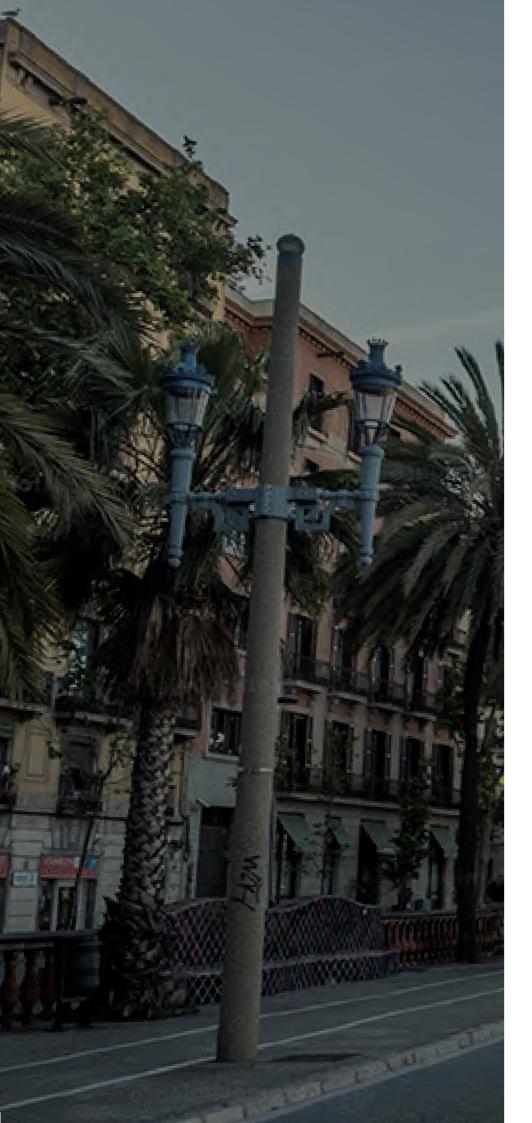
Eduard Vázquez Responsible for administration, finances and accounting.

### The ODG and the year of COVID-19

2020 was an exceptional year. The world lived through a pandemic that put a halt to everything, powerfully impacting our lives and realities. It was clearly a significant experience for ODG as well. We were in the midst of a process of internal reflection on how to move the organisation forward, basing ourselves on the strategic plan we had created for 2019-21. We were able to react both in the political context, working on the economic policies put in place after the coronavirus outbreak, and in relation to emotional and organisational challenges, falling back into virtuality and finding spaces where we were able to be connected while taking care of ourselves as a team.

We have come out of this experience strengthened, with the capacity to see our team grow, with new members and a roadmap conceived to free up human resources in line with ODG's principal area of activity. The aim has been to carry out critical research with a global and strategic perspective, using our additional resources to further bolster our activity in terms of communication and impact. All this goes along with the inclusion of newly-created coordinators for political action and care.





## An Eco-Feminist Perspective

The 2019-21 Strategic Plan included the political proposal to convert ODG into an entity with eco-feminist values, integrating and advancing gender and climate justice in all areas of our action, and on all participative levels. To broaden our horizons and move beyond a conventional equality plan, we decided to transform it into an Eco-Feminist Transition Plan based on cooperative work and deep democracy, including the capacity to address difficult issues, tensions and conflicts, thanks to a restorative perspective and process-based working methods.

One of the objectives for the creation of the Eco-Feminist Transition Plan was to have a multiplying effect, so that the results of the process might have a broader social repercussion in working for the social transformation of like-minded collectives and entities we share relational networks with, through the values of eco-feminism and the ethics of care.

We also believe that processes are as important as results. For this reason, we have chosen to act along with the cooperative Esberla, which has participated in the application of a feminist perspective and the ethics of care through Lafede.cat.

### Coordination, experiences and governance

When in 2018 we began to work on ODG's strategy for the upcoming years, we immediately observed that to initiate a process of institutional reinforcement and development we needed to free up resources and time for individuals to be dedicated to two fundamental questions: the productive sphere, understood as a planning strategy for all of the organisation's resources, placing them in service of our mission; and the reproductive sphere, understood as the planning and development of tools, resources and means to prepare material and environmental conditions that might be dignified, safe and free of violence for all ODG members.

We have undergone two years of profound changes and learning experiences, allowing us to create a strategic plan for ourselves, as well as developing a labour agreement, a training plan, a fundraising plan and other tools to move forward during the process of designing and later implementing everything agreed upon.

All of these synergies have led us to put forth the organisation's Eco-Feminist Transition Plan.

ODG's governance model derives from the assembly model and horizontality. The Technical Team makes decisions and passes on politically relevant proposals to the Political Assembly, with the participation of ODG members and the Board. The Political Assembly is the space designated for all decision-making in the organisation.

## Highlights

### Campaign "Bail-outs reloaded in Covid-19 context"

Together with our colleagues at Ecologistas en Acción and OMAL, we have closely monitored the economic policies put in place by the Spanish government, the European Central Bank and the European Investment Bank, in response to the economic crisis brought on by the coronavirus outbreak. We made a proposal on how the economy should be reactivated, in consonance with a fair, eco-social transition.

#### Campaign

#### **Detailed Research**





## of Next Generation EU funds

In the context of economic policies addressing COVID-19, our attention was drawn to the Next Generation EU funds European Commission's, which were announced as a measure to transform and modernise the economy in green and digital terms. We have activated a network of eighty activists, experts and social organisations to con-

Webinar «Actuar en tiempo de emergencias: respondemos



Proposals for measures of the Plataforma en Defensa dels Serveis Públics (Platform in Defence of Public Services) i Pla de Xoc Social (and Social Shock Plan) in the context of the pandemic

In the health emergency context, we consider it to be especially important to defend public services and the commons, reinforcing the public and public-community spheres, with proposals for immediate, essential measures in Catalonia, Spain and internationally.

Link

#ServeisPúblics #LesNostresVides

MESURES D'APLICACIÓ **IMMEDIATA I MESURES** ESSENCIALS

Plataforma en Defensa dels Serveis Públics



For a certain time, we have been analysing the apparent transformation of the economic system towards a "green" concept, a hypothesis confirmed throughout the period of the pandemic with the rise of notions grounded in green capitalism. We have been able to anticipate the analysis of extractivism related to technology, green finances and strategic plans like the Green New Deal (GND). In the end, the GND has become the strategy for green recovery. The European funds share this same intention as well.

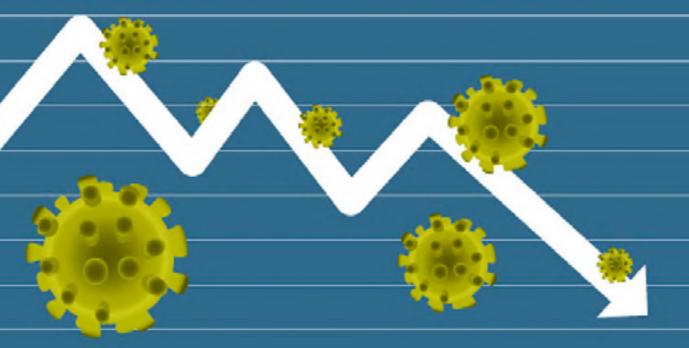
The theses of green capitalism are more present than ever in the European Union, and ODG has sought to engage this moment and decipher it in the context of the pandemic. Our collective work on Next Generation EU funds, networking and facilitation of spaces, contributions to campaigns and mechanisms such as Open Generation EU, together represent a big step ahead.



## Debt and Financialisation

We have continued to struggle for financial justice via international campaigns and the Plataforma Auditoria Ciutadana del Deute (PACD) (Platform for a Citizen Debt Audit), through the **#CancelTheDebt** campaign and by demanding debt cancellation for all countries in the Global South facing emergency conditions.

Further to this, together with our European colleagues in Citizens for Financial Justice, we have worked to raise awareness amongst the general population of the perils of financialisation and the need for policies favouring financial justice. As part of this collaboration, we have produced an short animated video, entitled <u>Alice in Moneyland</u>.





# Public Services and the Commons

We have continued to work to raise awareness of the risks of privatisation and commodification of goods and services, defending the importance of their public and community character within an eco-feminist perspective. We have participated and networked with social movements such as Acció Ecofeminista (Eco-Feminist Action), the Platform in Defence of Public Services and the Social Shock Plan, in response to the circumstances of the pandemic and the deterioration of the social, climate and caring emergency.

In Barcelona we organised an event for debate and training entitled (No) todo es mercantilizable: Nos organizamos para poner la vida en el centro (Not Everything is a commodity: Organising to Put Life at the Centre). We also collaborated in the series of webinars #SobiraniesEcofeministes by Acció Ecofeminista <u>#SobiraniesEcofeministes de Acció Ecofeminista</u>, with debates on energy sovereignty, food sovereignty and the collective right to care, from an eco-feminist perspective.







## Energy and Climate

The event entitled "Retrobem-nos: Com incidir des de l'activisme climàtic en el nou context" (Meeting Again: How to Impact the New Context through Climate Activism), brought together climate movements for a retrospective of the path taken until the present, while seeking a creative exercise on how to continue to move forwards together, in a context of care, in these new times. Due to health restrictions put into place the very week of the event, the programme was reduced and an online format was adopted. The first day featured environmental, social and political analysis in the context of COVID-19 and a workshop on strategic thinking and political impact. On the second day, held exclusively for Fridays for Future Barcelona, a workshop was run to explore tools for emotional management, as well as sharing an analysis of its social media impact and an internal evaluation and projection of future steps to take.

We created, produced and promoted the documentary film <u>El temps que resta</u> (The Time Remaining), on how the movement for climate justice advances in an emergency context.

We also initiated the creation of the <u>Xarxa per la Justícia</u> <u>Climàtica (XJC)</u> (Network for Climate Justice), a networking and coordination space for the various Catalan organisations dedicated to climate justice. The objective of the XJC is to have a political impact in Catalonia and follow issues such as the Next Generation EU funds. It will also promote events and actions to move forward on climate justice and raise awareness of this perspective amongst other agents in the social sphere.



#### Green deals in a time of pandemics. The future will be contested now. (book) https://odg.cat/en/publication/green-deals-pandemics/

Know your Billionaires: A Portrait of Europe through its Richest https://odg.cat/en/publication/know-your-billionaires/

**Cities vs. Multinationals** <u>https://odg.cat/en/publication/cities-vs-multinationals/</u>

Extractivism and Financialisation https://odg.cat/publicacio/extractivismo-financeirizacao-vale/

Gambling with our lives – Health & Climate https://odg.cat/en/publication/health-climate/

Polluters profiting from pandemic bailouts https://odg.cat/en/publication/polluters-profiting-covid/

Environmental impacts caused by Barcelona in the Global South (map) https://odg.cat/publicacio/impactes-ambientals-barcelona-sud/

Alice in Moneyland (short animated video) https://odg.cat/en/publication/financial-justice/

We will not solve the climate crisis without climate justice (animation) https://odg.cat/es/blog/emergencia-justicia-climatica/



## Communication

#### In 2020 we published 47 pieces **in the press**

these included opinion pieces, journalistic articles and interviews: <u>https://odg.cat/es/prensa/</u>

With the campaign

## Bail-outs reloaded in Covid-19 context

<u>Link</u>

we generated a high level of interest amongst organised civil society actors, social movements and the press, in relation to the economic funds reserved to rescue corporations, as the public administration's response to the health emergency and the economic impacts associated with Covid-19.

## Highlights in **Audio-visual Communication**:

Docummentary premiere on TV3 Free Tours: Working for tips Link

Documentary: The Time Remaining Link

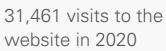
## Map: Environmental impacts caused by Barcelona in the Global South

<u>Link</u>

## General data on ODG's communication channels:

in December 2020









1,325,700 Tweet impressions, 6671 followers

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108,846 people in Facebook reach, 3070 followers



Our computer systems and tools operate with noncorporate providers using free software in open code, guaranteeing the security and privacy of our team and all those we work with. We use our servers and technology aware of their climate impact and  $CO_2$  footprint, as we strive to keep our space in the cloud small and coherent, while reflecting in depth on any technology we choose to purchase.



All work produced by ODG is published under Creative Commons license.

18,487 contentviews on YouTube,610 followers

Distribution list for "ODG Community", in Catalan and Spanish, with 4532 followers

## **Financial** report

### Summary

In 2020, despite uncertainties created by the economic, social and health crisis, ODG consolidated the sustained growth it had experienced in recent years.

In budgetary terms, we ensured 99% of projected revenue and executed 93% of projected expenditures in the budget approved by the 2020 General Assembly.

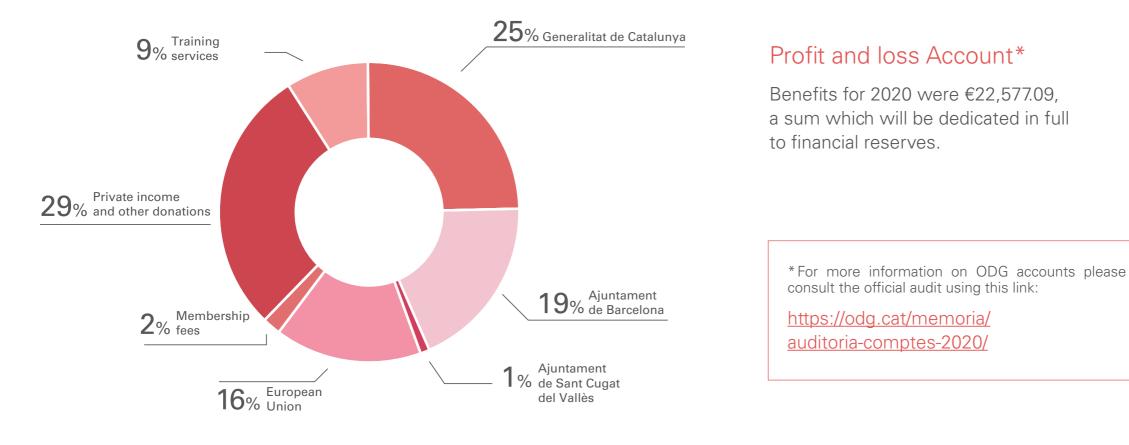
The remaining balance is €22,577.09, in accord with the audit of accounts by Acordia ACR, SL.

#### Income

In 2020, ODG's income experienced growth, ising to €360,421.16, the highest sum in the organisation's history. With regards to economic dependency on the public administration in the form of direct funding, there was an improvement on the previous year. From a previous dependency of 80.62% in 2019, the level dropped to 60.15 % in 2020, an even more significant reduction in the context of rising overall income, affording a higher degree of sustainability, something ODG values.

#### Expenditure

In 2020 ODG executed 92.6 % of all spending foreseen in the annual budget, to a total of €337,844.07. This sum represents an increase of 6.28 % over the previous year. The most important line item was salaries, making up 72% of the organisation's expenditure. The total dedicated to personnel rose 26 % in relation to 2019, representing in turn a 35 % increase with respect to 2018.



### ODG's assets and liabilities

The total of active and passive assets plus net accounting assets for ODG, on 31st December 2020, was €629,653.78, a sum that represents a rise of 2.92% in relation to 2019. These fluctuations are due to the volume of funding pending execution on the date accounting was closed.

With regards to non-current assets, the organisation only purchased computer equipment in 2020.

Assets	31/12/2020	31/12/2019
A) NONCURRENT ASSETS	€ 2,837.62	€ 3,976.83
II. Tangible assets	€ 2,837.62	€ 3,976.83
B) CURRENT ASSETS	€ 627,391.80	€ 607,783.89
II. Inventory	-	€ 50.00
III. Users. patrons and debtors of activities. and other accounts pending	€ 205,942.94	€ 264,234.4
1. Users and debtors for the sale and provision of services	€ 25,945	€ 1,509.29
3. Sponsors	€ 179,997.94	€ 262,725.11
VII. Cash and other equivalent liquid assets	€ 421,448.86	€ 343,499.49
TOTAL ASSETS (A+B)	€ 630,229.42	€ 611,760.72

The liquidity ratio (current active/current passive assets) is above 18, which gives us a degree of satisfaction in accounting terms when it comes to addressing shortterm debt.

As for passives, reserves rose to €120,486.96 once the benefits of 2020 were applied, representing a rise of 23% in comparison to 2019.

### Total equity and liabilities

31/12/2020	31/12/2019
€ 596,177.07	€ 592,528.41
€ 120,407.96	€ 97,830.87
€ 97,830.87	€ 88,804.02
€ 22,577.09	€9,026.85
€ 475,769.11	€ 494,697.54
€ 34,052.35	€ 19,232.31
€ 5,211.20	€ 5,211.20
€ 5,211.20	€ 5,211.20
€ 28,841.15	€ 14,021.11
€ 4,524.15	€ 1,322.20
€ 24,317.00	€ 12,698.91
€ 630,229.42	€ 611,760.72
	<ul> <li>€ 596,177.07</li> <li>€ 120,407.96</li> <li>€ 97,830.87</li> <li>€ 22,577.09</li> <li>€ 475,769.11</li> <li>€ 34,052.35</li> <li>€ 5,211.20</li> <li>€ 5,211.20</li> <li>€ 28,841.15</li> <li>€ 4,524.15</li> <li>€ 24,317.00</li> </ul>

#### Social Foundation of the Entity

In 2020 we had 8 new members, while receiving requests from 6 members to withdraw. The total revenue from associated membership dues was €6336.

The total number of individuals who are ODG members includes 34 women and 35 men. Together with one associated, legally-constituted entity, there are a total of 70 members, by December 31st 2020.

#### **Outsorced Services**

In 2020, in line with what is set out in the 2019-21 Strategic Plan, ODG continued to emphasise inter-cooperation with the network of suppliers in the Social and Solidarity Economy and the Social Third Sector, as reflected in the ongoing practice of hiring services from non-profit associations and organisations, cooperatives and related entities.

It is important to mention the origin of suppliers of outsourced services (in the acquisition of goods and services), so as to favour local consumption as well as to uphold the priority issue of environmental impact.

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